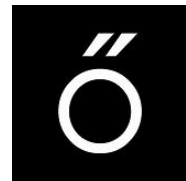


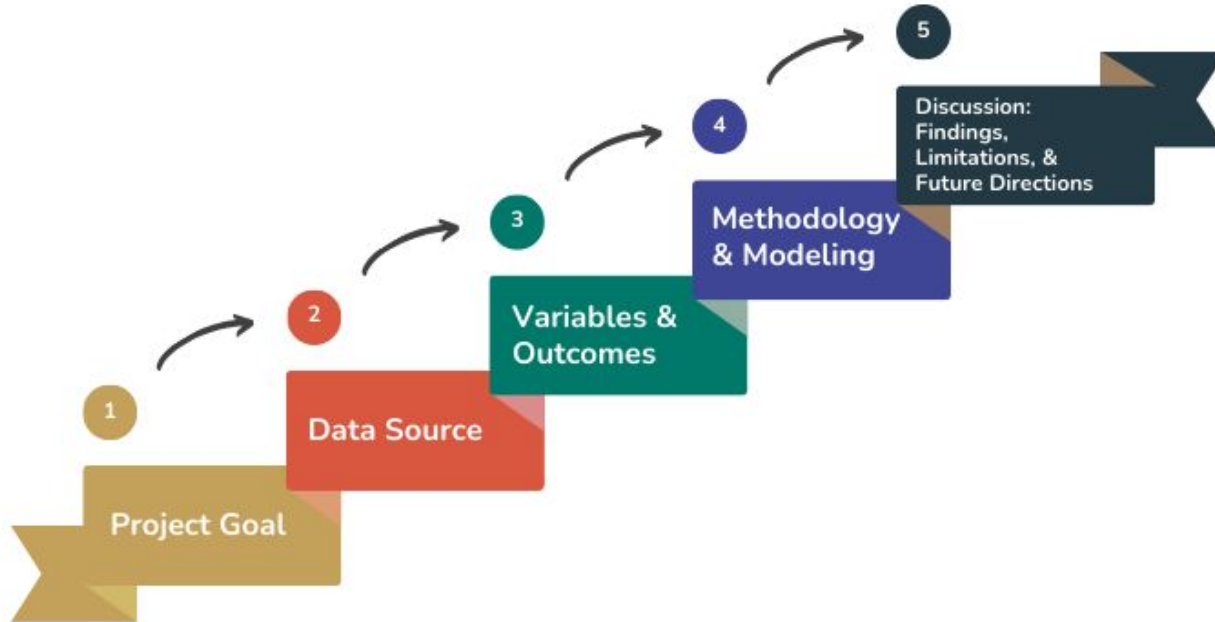
Predicting Mental Health Treatment Decisions From Social Media

Emelie Curl, Alejandra Dashe, Mitch Hamidi, Gabe Khan, & Eunbin Kim

Erdős Institute May-Summer 2024 Boot Camp



Project Overview



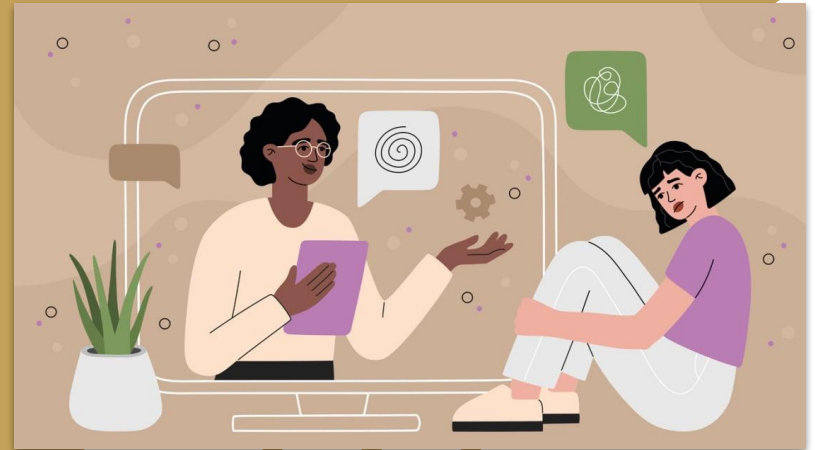
Project Goal and Motivation

The goal of the project is to create a model that can classify and predict the sentiments of mental health treatment choices for people with borderline personality disorder (BPD) based on what is discussed in their Reddit posts.

Central Question: Within the BPD community, can we classify and predict who is undergoing/interested in treatment based on the text data?

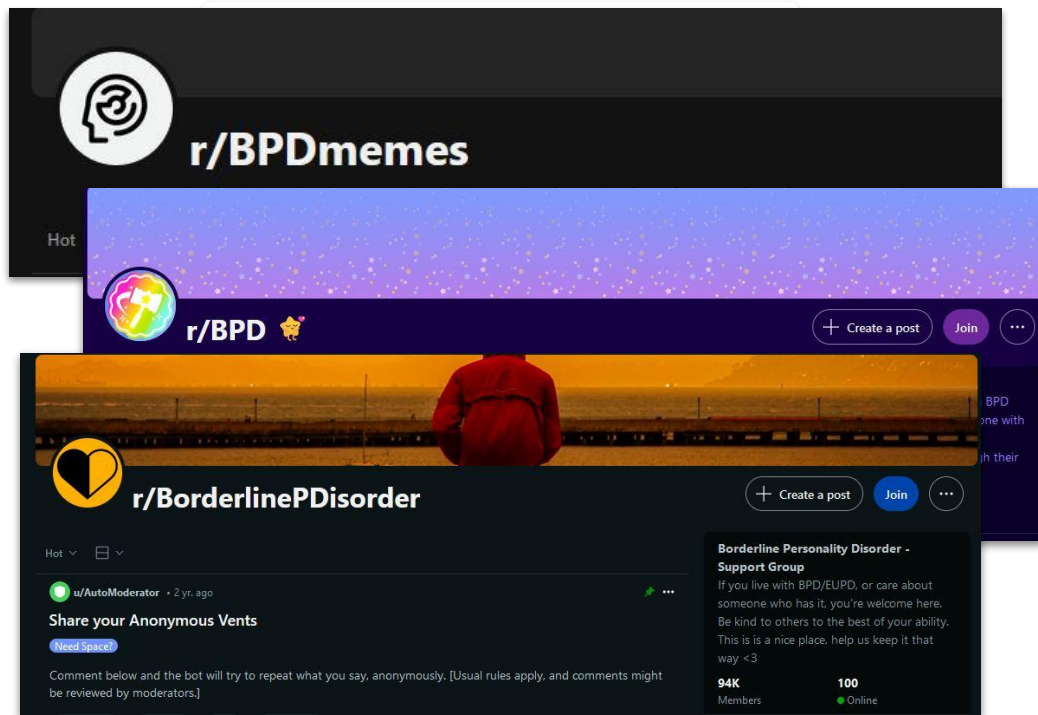
Stakeholders

- Healthcare providers (therapists, psychologists, psychiatrists, social workers, inpatient treatment hospitals)
- BPD patients (end users)
- BPD advocacy groups
- Pharmaceutical companies

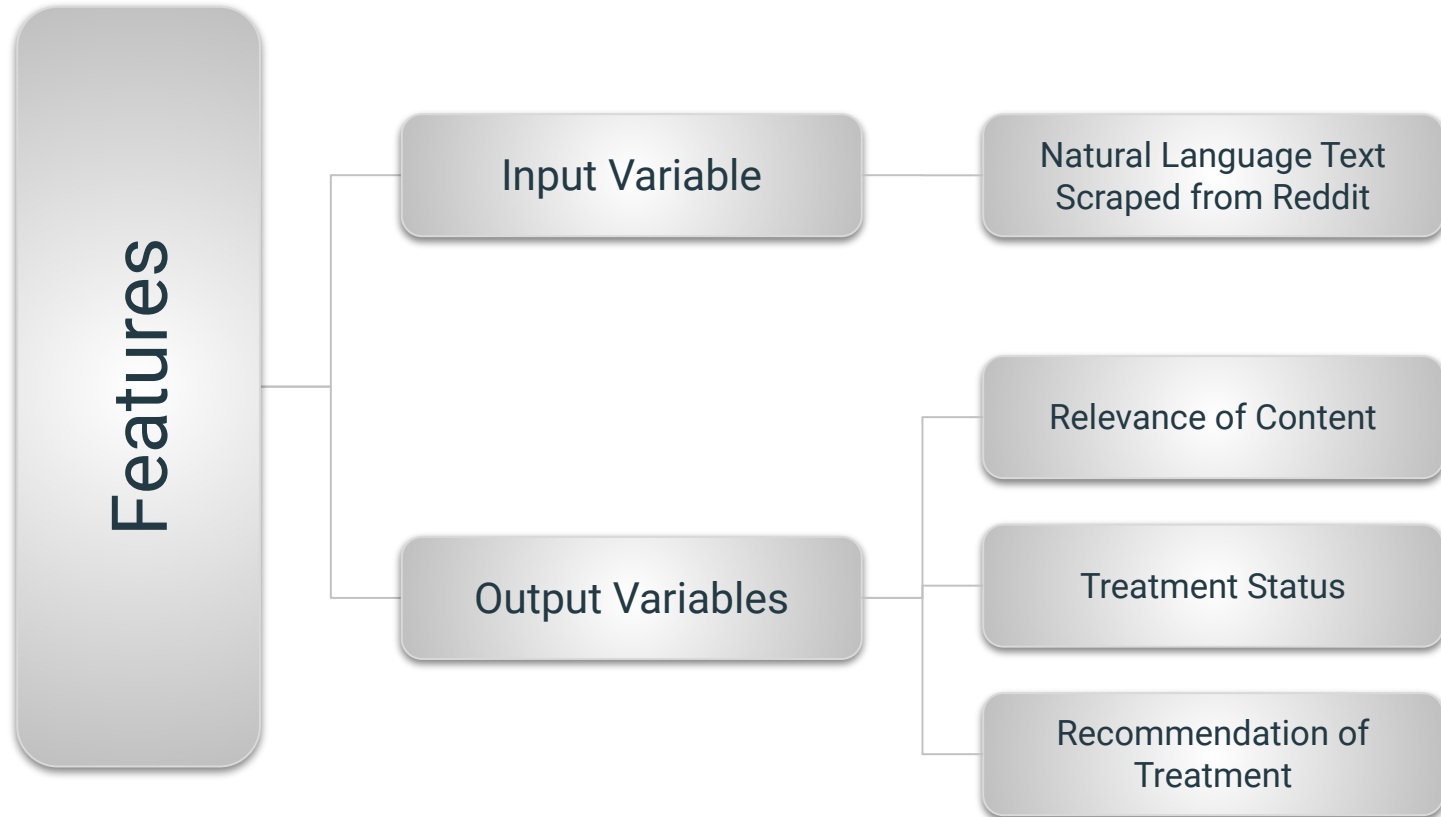


Data Source

- Data Sources
 - Kaggle dataset of scraped posts
 - Scraped comments from 8 BPD relevant subreddits using 89 keywords of interest
- Train-Test Split
 - ~500 comments manually coded as relevant/not relevant to BPD treatment scraped from r/BorderlinePDisorder and r/bpdmemes



Features of Interest



Key Performance Metrics

Accuracy

Accuracy of prediction of relevance of content and treatment status

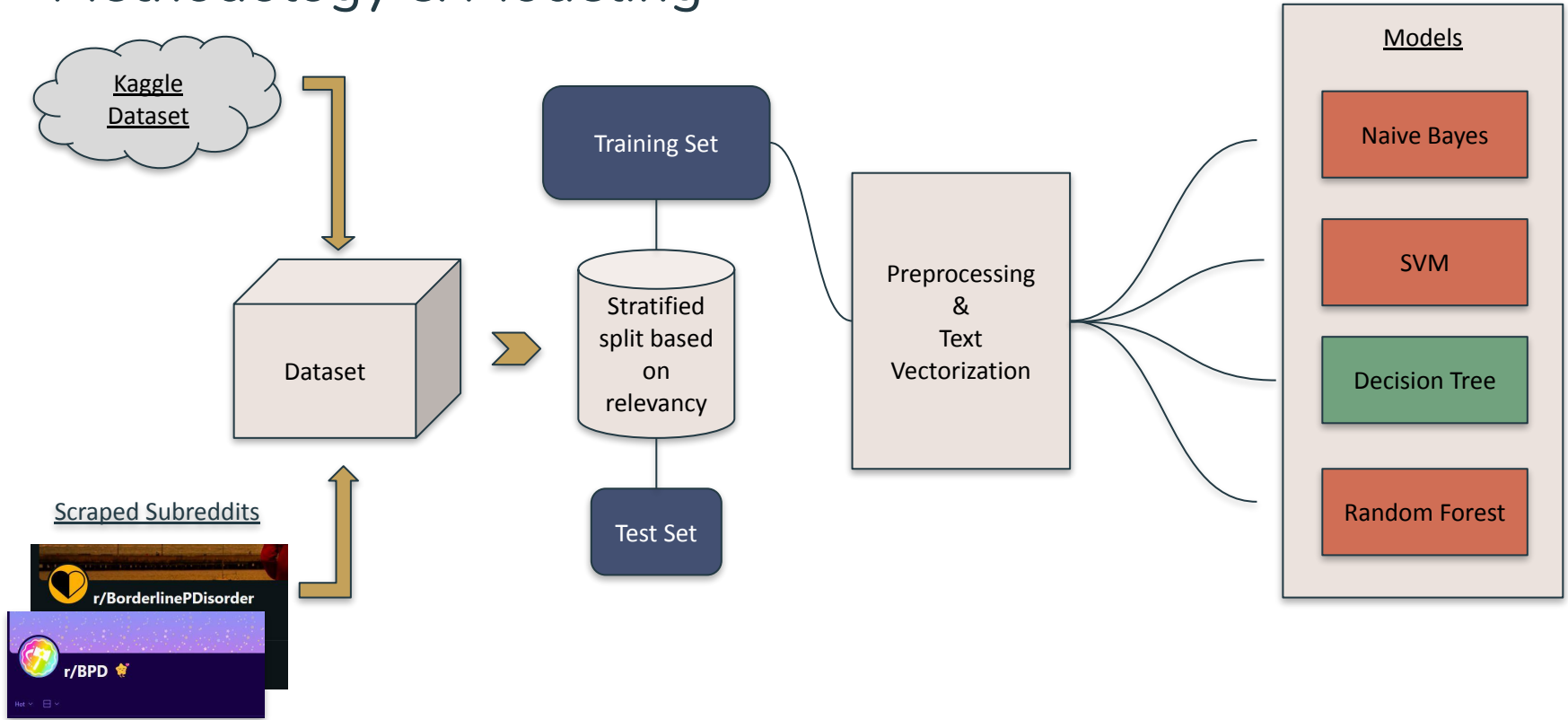
Precision

Proportion of comments marked relevant that were correctly classified in terms of relevance and treatment status

Recall

Proportion of relevant posts actually classified in terms of relevance and treatment status

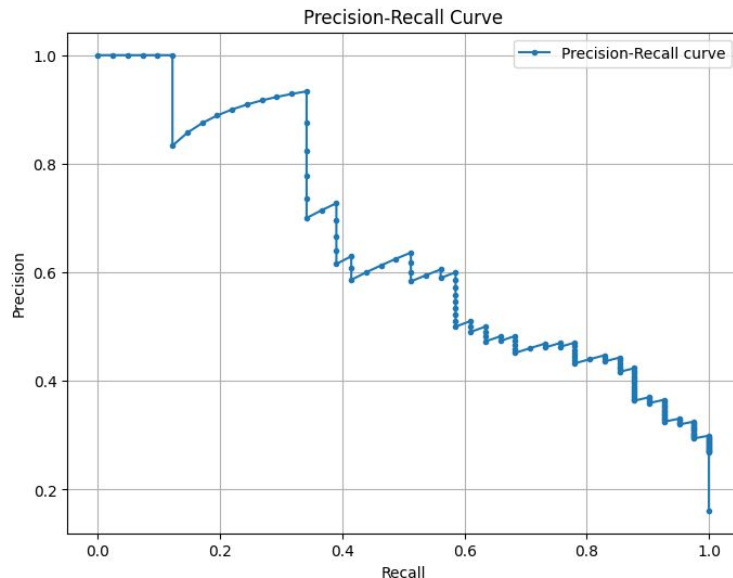
Methodology & Modeling



Results and Outcomes

Relevancy model selection on Kaggle data:

- Baseline: Logistic regression with vectorized text
- Logistic regression with vectorized text and keyword count
- **Decision tree** →
- dilBERT
 - Training data limitations
- ollama
 - Excellent results but 2 mins per post




Results and Outcomes

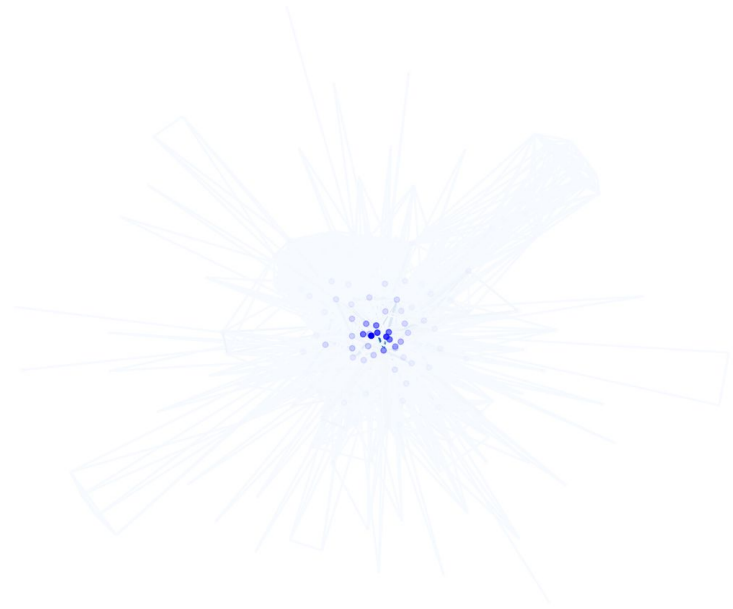
Relevancy model selection on scraped data:

Decision tree model

- Performance: Recall 0.7
- Advantages: interpretable, fast

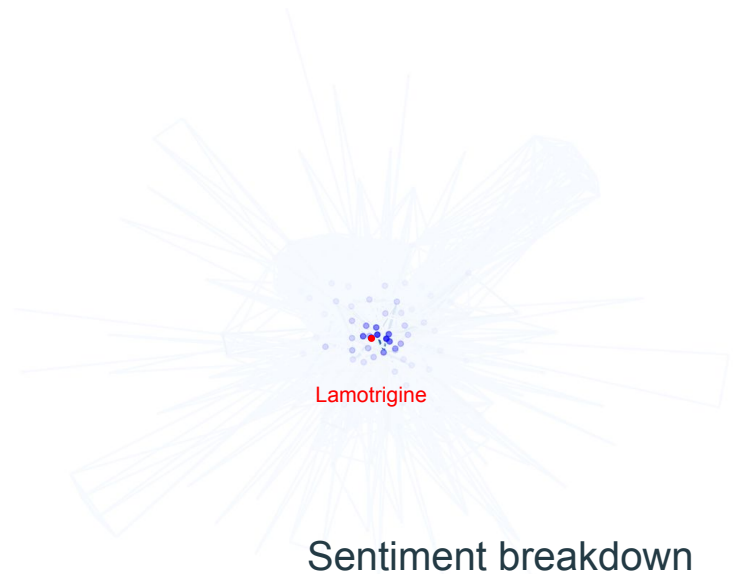
Kaggle Dataset Analysis

- Relevance model in r/bpd over 8 years
- ~240,000 posts  2557 most relevant posts
- Identified all medications using NER



Sentiment Analysis

- Analyze sentiments for medications using GPT-4o + prompt engineering
- Validation was done by manual coding: **95% accuracy** for positive, negative, (neutral+other)
- Lamotrigine: 552 mentions (most frequent)

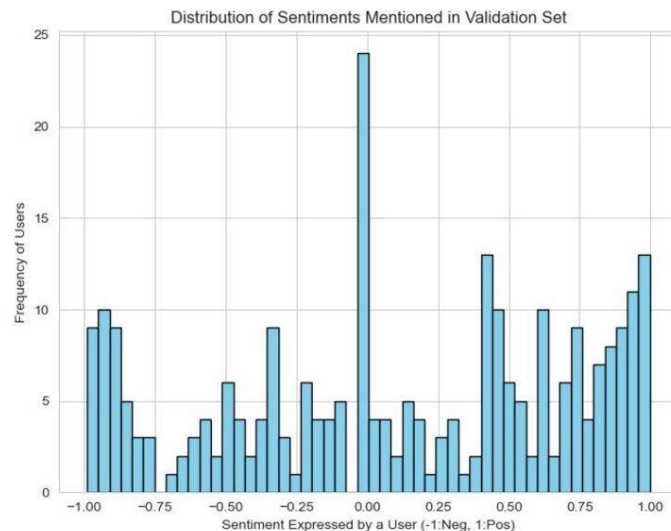


Limitations

- Need more human coded data
- The test set may not be representative actual relevance distribution
- Sentiment analysis lacks nuance

Future Directions

- Adapt to evaluate relevance and sentiment associated to other illnesses
- Build a more nuanced sentiment analysis model
- Test preliminary models on larger data set



Thank You

Special thanks to:

- Steven Gubkin, Erdős Institute Head of Training and Assessment
- Yuchen Luo, Erdős Institute Mentor
- The Erdős Institute